

# Why PVC is the building material of the future



## PVC IS DURABLE

PVC building materials excel by being extremely durable. A PVC window will last for at least 40 years with minimum maintenance, PVC roofing membranes can last up to 50 years, and underground PVC pipes have a service life of 100 years or more.



## PVC CAN BE RECYCLED AGAIN AND AGAIN

PVC is one of the most suitable materials for mechanical recycling. PVC can be recycled again and again without loss of technical properties. Since 2000, +6.5 million tonnes of PVC have been recycled in Europe, with +13 million tonnes of CO<sub>2</sub> saved.



## PVC IS LIGHTWEIGHT

PVC building products are light, which saves money and fuel during transportation. This means, for instance, that you can pack five times as many square meters of roofing membrane on a truck compared to alternative roofing materials.



## PVC IS PRIMARILY MADE FROM SALT

PVC is primarily made from chlorine derived from common salt, which is an almost inexhaustible resource. The high salt content means PVC is a low carbon material.



## PVC IS AFFORDABLE

Because PVC is primarily made from salt, the material is affordable.